










BrightSign Product Comparison Matrix

FEATURES	HD110 	HD210 	HD410 	HD810 	HD1010 	HD210w 	HD1010w 
PRODUCT POSITIONING	HD looping playlist & zones player	HD looping playlist & zones player with networking	HD player with basic GPIO button interactivity	HD player with full interactivity & A/V options	HD player with full interactivity, A/V options & networking	HD looping playlist & zones player with WiFi networking	HD player with full interactivity, A/V options & WiFi networking
MEDIA FORMATS							
Video: MPEG-2, H.264/MPEG-4 part 10	X	X	X	X	X	X	X
Images: BMP, JPEG, PNG	X	X	X	X	X	X	X
Audio: MP3, HDMI	X	X	X	X	X	X	X
Audio: SPDIF AC3 5.1 pass through (available via Expansion Module)				X	X		X
DISPLAY RESOLUTIONS							
1080p (via HDMI only)	X	X	X	X	X	X	X
1080i, 720p, 576p, 480p (HDMI)	X	X	X	X (HDMI & Component)	X (HDMI & Component)	X	X (HDMI & Component)
1360x768, 1024x768 (HDMI & VGA); 800x600, 540x480 (VGA only)	X	X	X	X	X	X	X
CONNECTORS							
SDHC Slot	X	X	X	X	X	X	X
VGA Out	X	X	X	X	X	X	X
Component Video Out				X	X		X
HDMI Out (DVI via adaptor)	X	X	X	X	X	X	X
GPIO Control Port (8 bi-directional)			X	X	X		X
RS232			X	X	X		X
5V Serial Mini Jack			X	X	X		X
Reset Button				X	X		X
USB High Speed Host Port				X	X		X
Ethernet 10/100		X			X	X	X
Built-in WiFi antenna						X	X
Analog Stereo Audio Out (stereo 1/8" jack)	X	X	X	X	X	X	X
LEDs: Error, Power, Busy, Update	X	X	X	X	X	X	X
FEATURES							
Looping Playlist support	X	X	X	X	X	X	X
Zones (multiple content windows displayed on a single screen)	X	X	X	X	X	X	X
Text Ticker Feed and Subtitles	X	X	X	X	X	X	X
Basic GPIO & Serial Interactivity (buttons, lights, etc.)			X	X	X		X
Full USB, GPIO & Serial Interactivity (buttons, touch screens, LEDs, USB speakers, keyboards, mice, USB storage devices, and more)				X	X		X
Usage Tracking Statistics	X	X	X	X	X	X	X
Real Time Clock with SuperCap				X	X		X
Playback Scheduling and Day-Parting		X		X	X	X	X
Synchronization (video synchronization across multiple displays and video walls)		X (Ethernet)			X (Ethernet)	X (Ethernet)	X (Ethernet)
RSS Ticker Feed		X			X	X	X
BrightSign Network Management Support		X			X	X	X
Update content from USB storage device				X	X		X

FEATURES Continued	HD110 	HD210 	HD410 	HD810 	HD1010 	HD210w 	HD1010w 
SOFTWARE							
BrightAuthor (presentation creator software)	X	X	X	X	X	X	X
BrightSign Network Manager (fully featured hosted networking solution)		X			X	X	X
ACCESSORIES							
Expansion Module (Connects via USB; Includes 2 USB ports, 18 bi GPIOs, Optical SPDIF output, 3 Analog Stereo Audio outputs, & Headphone output)				X	X		X
Live Video Module (via USB adaptor)				X	X		X
GPIO Button Board (via GPIO port)			X	X	X		X
VGA Converter Module (via VGA port)	X	X	X	X	X	X	X
Standard Wi-Fi Bridge Support (via Ethernet port; See Partner tab for approved devices)		X			X		
MISCELLANEOUS							
Dimensions (not including mounting brackets or connectors)	168mm (W) x 149mm (D) x 30mm (H) or 6.6" (W) x 5.9" (D) x 1.2" (H)					168mm (W) x 149mm (D) x 30mm (H) or 6.6" (W) x 5.9" (D) x 1.2" (H)	
Weight	630 grams or 20.3 oz					630 grams or 20.3 oz	
Power	5V / 3.0A						
Multi-Country Power & Regulatory Approvals	X	X	X	X	X	X	X
Built-in Wall Mounting Brackets	X	X	X	X	X	X	X
1 year warranty, parts and labor	X	X	X	X	X	X	X
Pricing	\$284.99	\$399.99	\$349.99	\$449.99	\$649.99	\$449.99	\$699.99